

Message Text

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PAGE 01 BRUSSE 07157 201636Z

21

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W

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R 201204Z JUL 76

FM AMEMBASSY BRUSSELS

TO USDOC WASHDC

INFO SECSTATE WASHDC 7472

UNCLAS BRUSSELS 07157

FOR FIELD, OIM/BIC

E.O. 11652: N/A

TAGS: BEXP,BE

SUBJECT: INFORMATION ON PROPACK AND INDUSTRIAL EQUIPMENT FAIRS

1. IN RESPONSE TO REQUEST TRANSMITTED TO EMBASSY PER FIELD/KELLER TELEPHONE CALL JULY 19, EMBASSY OBTAINED INFORMATION ON FORTHCOMING BRUSSELS BASED SHOWS-- PROPACK AND INDUSTRIAL EQUIPMENT FAIR. BRUSSELS INTERNATIONAL FAIR AUTHORITIES INFORMED US THAT NO DECISION HAD YET BEEN TAKEN ON THE HOLDING OF PROPACK (INDUSTRIAL PACKAGING SHOW). IT MAY TAKE PLACE IN EITHER 1978 OR 1979. THE AUTHORITIES CONFIRMED THAT THE INDUSTRIAL EQUIPMENT SHOW WILL BE HELD IN 1978 ALTHOUGH NO FIRMS DATES HAVE AS YET BEEN SET. POSSIBLE TIMES WOULD BE MAY/JUNE OR NOVEMBER/DECEMBER. THE ABOVE TWO SHOWS WERE HELD TOGETHER IN 1969, 1974 AND MAY 1976.

2. FAIR AUTHORITIES INDICATED THAT AN OFFICIAL U.S. PARTICIPATION IN THESE SHOWS WOULD BE MOST WELCOME. IN MAY 1976 PROPACK OCCUPIED A FAIR AREA OF 22,000 SQUARE METERS AND CONSISTED OF 340 BELGIAN AND 29 FOREIGN PARTICIPANTS. THE INDUSTRIAL EQUIPMENT SHOW USED A SHOW AREA OF 8,890 SQUARE METERS AND CONSISTED OF 129 BELGIAN AND 41 FOREIGN PARTICIPANTS. THE TWO SHOWS ARE NOMINALLY SEPARATE BUT ONLY ONE ENTRANCE FEE IS CHARGED. THEY ARE OPEN TO THE GENERAL PUBLIC BUT DO NOT ATTRACT LARGE NUMBERS. THE FAIR AUTHORITIES CLAIM THAT ALMOST 95 PERCENT OF THE VISITORS ARE MOTIVATED BY PROFESSIONAL

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REASONS.

3. FURTHER INFORMATION ON THESE SHOWS WILL BE
AVAILABLE IN SEPTEMBER FROM THE FOIRE INTERNATIONALE
DE BRUXELLES.
FIRESTONE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Copy: SINGLE
Draft Date: 20 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760279-0498
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Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1976/newtext/t19760742/aaaabknf.tel
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